

Fotogenie Sustainability Policy

Operating responsibly and reducing our environmental impact

Purpose

Fotogenie is a family-run business committed to operating responsibly and reducing the environmental impact of our photo booth and event entertainment services. As a preferred partner serving weddings, corporate events, and private celebrations, we recognise the importance of sustainable practices and continuous operational improvement.

Our Core Commitments

- **Circular Operations & Reuse:** Our primary business model is built entirely on the continuous maintenance, repair, and long-term reuse of professional-grade photo booth equipment, backdrops, props, and transport casings across many events, eliminating single-use alternative waste.
- **Waste Minimisation:** We actively avoid single-use plastics and disposable novelty props, transitioning to high-quality wood, card, and digital props. We promise to safely remove all operational waste from event sites and dispose of it legally, prioritizing recycling for packaging materials.
- **Smart Logistics & Travel:** We reduce transport-related emissions by implementing strict route planning, scheduling local event teams where practical, and consolidating logistics to keep mileage as low as possible.
- **Digital-First Administration:** To eliminate unnecessary paper usage, all of our customer consultations, agreements, invoices, and administrative work are handled via completely electronic workflows. We offer digital media galleries to reduce reliance on heavy physical prints where practical.
- **Resource Conservation:** We invest in energy-efficient LED lighting and digital components, ensuring all equipment is fully powered down immediately when not actively in use during events.

Continuous Review

This policy is reviewed at least annually to ensure it remains highly effective, matches industry best practices, and directly aligns with the environmental targets of major venues such as South Farm.